



**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTANT SERVICES – FIRMS SELECTION)**

JAMAICA

AGRICULTURAL COMPETITIVENESS PROGRAMME

Loan No.: 2444/OC-JA

Assignment Title: Development of Competitive Agribusiness Value Chains

Reference No.: ACP 3/001/VC

The Government of Jamaica has received financing from the **Inter-American Development Bank (IDB)** toward the cost of the Agricultural Competitiveness Programme, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include the conduct of Competitive Agribusiness Assessments, Value Chain Analyses and development of Strategic Plans. The objectives of the consultancy are:

Phase 1

- 1) To conduct competitiveness assessment study of the non-traditional agribusiness subsectors (agriculture and livestock) to support the selection of agribusiness value chains (AVCs).
- 2) To carry out a three-stage process of selecting and ranking the most promising value chains for Jamaica based on quantitative (trade, economic and technical data) and qualitative data analysis.
- 3) To validate the selection of the value chains including the bovine meats Value Chain (VC).
- 4) Through a participatory assessment of the Jamaica business enabling environment to take advantage of immediate VC development opportunities.

Phase 2

- 5) To develop or adapt the methodology to carry out VC analysis consistent with agribusiness theory, access to specialized data and use of modern assessment tools.
- 6) To develop strategic plans for the expansion of each target value chain.
- 7) To train individuals drawn from Agro-Investment Corporation (AIC), Ministry of Agriculture & Fisheries (MoAF), Rural Agricultural Development Authority (RADA), universities, NGOs, the private sector and other relevant stakeholders to carry out VC analysis and generate industry assessment reports using the adapted or newly developed methodology.
- 8) To complete the analysis of five value chains and five strategic plans (one strategic plan for each VC) with the input of the local value chain managers. The consultant will be accountable for the final quality of the strategic plans and will ensure that the input of the value chain managers meet the required quality and consistency standards and are in adherence with the agreed methodologies.
- 9) To guide and support the AIC’s three (3) Value Chain Managers (VCMs) in the development of a roadmap aimed at attaining the VC development objectives of the respective strategic plans.

The **Agro-Investment Corporation** now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the services. The shortlisting criteria are: general history/ track record, specific experience related to the subject and in similar ecological and market conditions, indication of staff resources available to the assignment (individual experts’ bio data not required), and eligibility vis-à-vis IDB nationality requirements.

Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: *Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank* (current edition) and is open to all eligible bidders as defined in the policies.

Consultants may associate with other firms to enhance their qualifications.

A Consultant will be selected in accordance with the Quality- and Cost-Based Selection (QCBS) method set out in the Policies. The estimated budget for this consultancy is US\$285,000.

Further information can be obtained at the address below during office hours, Monday to Friday, 0900 to 1630 hours, local time.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by 4:00 P.M. (local time) on Wednesday, December 29, 2011.

Agricultural Competitiveness Programme (ACP)

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